



Strokes for Spokes 2019

UNC Charlotte Halton Wagner Tennis Complex

Corporate Sponsorship Levels:

Gold Sponsor \$10,000

- Company logo featured on email blasts to players and donors.
- Company mentioned in all press releases.
- Opportunity to market special offers and products to the participants.
- Company banner displayed during all media opportunities and during the event.
- Photo displayed on social media as well as post and future event marketing.
- Sponsors will be afforded 4 player spots on the UNC Charlotte Men's or Women's team at the event, promotion as a Gold Sponsor before, during and after the event.
- Banner will be displayed at the event.

Silver Sponsor-\$5,000

- Opportunity to mention *Strokes for Spokes* on company website as a community benefit opportunity for employees.
- Opportunity to place marketing materials/coupons in all participant packets.
- Sponsors will have 2 player spots on a team at the event, promotion as a Sponsor before, during and after the event.
- Banner will be displayed at the event.

Bronze Sponsor-\$2,500

- Promotion as a Bronze Sponsor before, during and after event.
- Banner will be displayed at the event.

Court Sponsor- \$250

- Banner will be displayed at the event.



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Carolinas Rehabilitation (CR) is the proud home to the Adaptive Sports & Adventures Program (ASAP). Many of our lives have been touched by an ASAP athlete or an ASAP event in varying ways, as a friend of an athlete, volunteer at one of our events, or even a corporate sponsor. It is because of your spirit of generosity that we ask for your support of ASAP's Strokes for Spokes. Strokes for Spokes brings awareness of physical disabilities to our region through a round robin style tennis tournament highlighting the can do anything attitude. The event will take place the fall of 2019.

ASAP relies on philanthropic donations to provide a variety of programs for over 200 individuals of all ages with disabilities in our community. Programs include water and snow skiing, cycling, rugby, curling, tennis, hunting, and swimming to name a few. These experiences become a turning point in people's lives, where confidence is bred and self-esteem soars.

The number of individuals we serve continues to grow. We need your help expanding and maintaining these vital community programs. This folder outlines sponsorship opportunities for your company to support the mission and vision of the Adaptive Sports & Adventures Program. Included in this packet are marketing and media opportunities associated with each level. As an ongoing supporter of ASAP, your donation to Strokes for Spokes will go directly to support ASAP, its programs and athletes. Through this it ensures that we can provide safe and viable programs for our community members with a disability, as well as keeping our program offerings to minimal or no cost to our athletes.

Thank you for your continued support and consideration in sponsoring this event. You are truly making a difference in the lives of all those with disabilities in our community.

The Adaptive Sports & Adventures Program
704-355-1062
asap@carolinashalthcare.org